

Weis Markets' Sustainability Success Story

***with Patti Olenick, Weis Markets
Sustainability Manager***

Wednesday, July 20, 2016



Welcome & A Little Admin

Our Moderator:

- ***Peter Houstle - MRN Executive Director***

Admin

- Post questions in chat box on left hand side of screen
- Recording & PDF will be posted on MRN website
- Not a Member? Join Today to Support Recycling in Maryland!
- www.marylandrecyclingnetwork.org



Unmistakably



Weis Markets

- Started in 1912
- Mid Atlantic Regional Grocery Retailer
- Family Owned/Publically Traded
- \$2.5 Billion in Sales
- 20,000 + Associates
- Recently acquired 38 Food Lions and 5 Mars stores
- 204 stores, 7 States
 - PA, MD, NY, NJ, DE, VA, WV
- We process: Milk, Ice Cream, Ice, Meat



We are committed – It's Our Mission

- To deliver an exceptional shopping experience by offering the best service, value, quality, and freshest products *while being good stewards of our environment* and giving back to the communities we serve



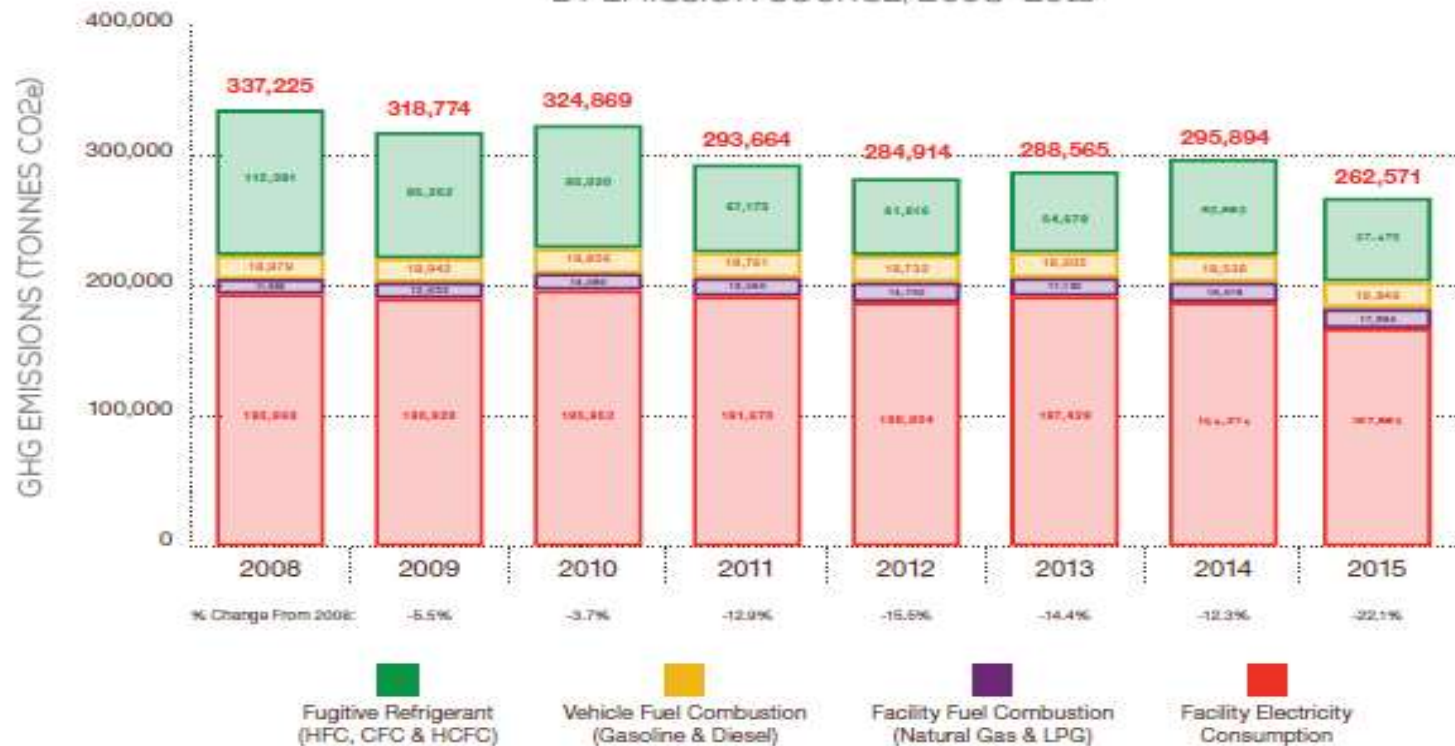
Weis Sustainability Program

- Based on a 4 pillar approach
 1. Green Design
 - Store construction and remodels
 - Design with “green” attitude
 2. Natural Resources
 - Recycling, Energy Conservation
 3. Food and Agriculture
 - Local Farmers
 - Food campaigns – Super Foods, Organics
 4. Social Responsibility
 - Community outreach, Education, food donations, monetary support



Since 2008, we have reduced our carbon footprint by 22.1%

WEIS MARKETS GHG EMISSIONS
BY EMISSION SOURCE, 2008-2015

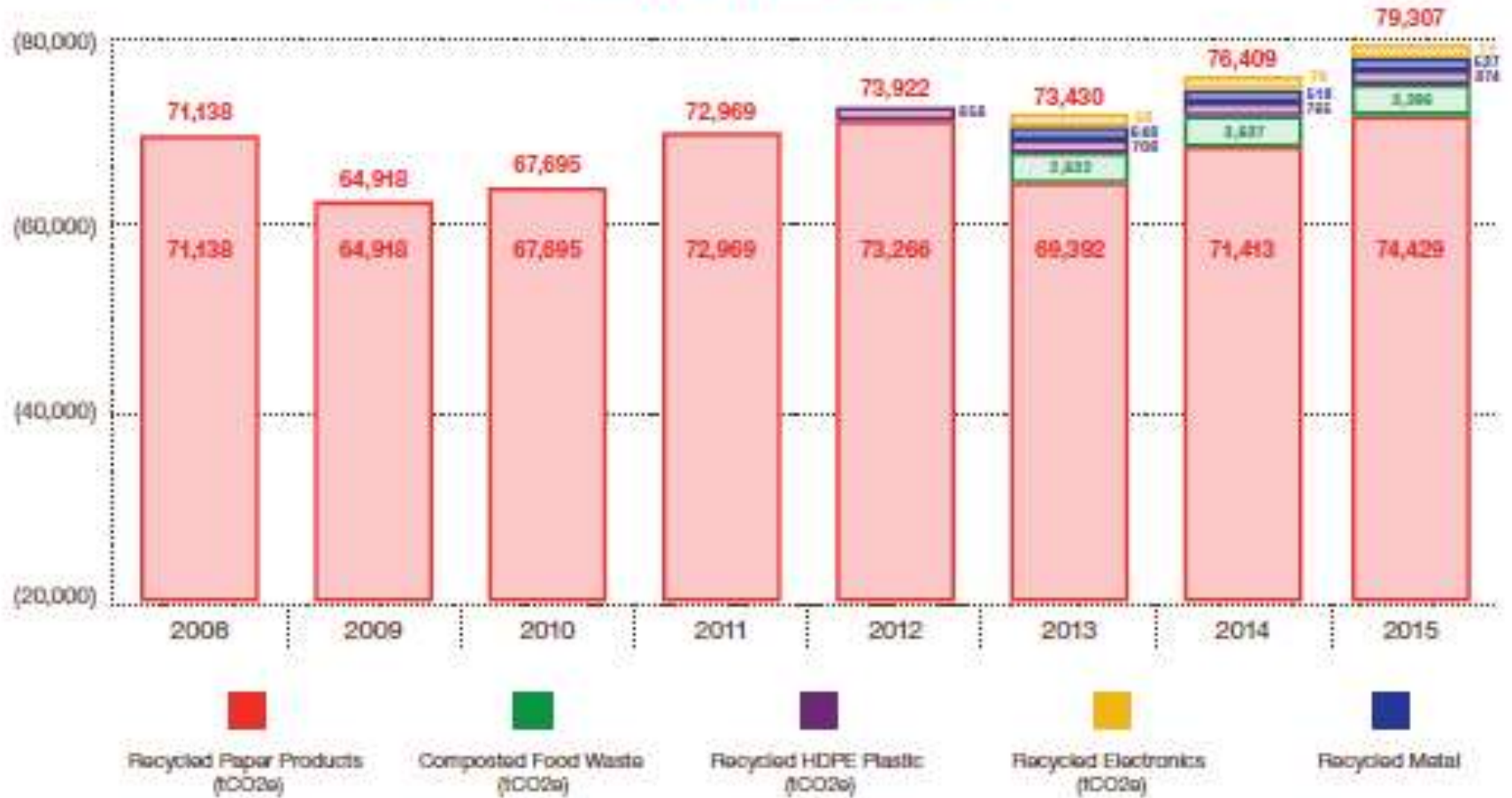


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weis

Lifecycle GHG Emission Reductions From Weis Recycling/Composting Instead of Landfilling Waste

Lifecycle GHG Emission Reductions
Metric: Tons CO₂-equivalent



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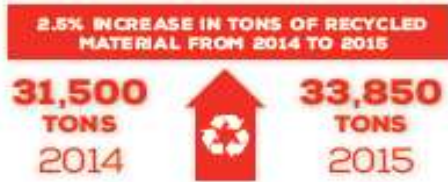


Recycling Allows Us to Better Manage Our Trash Costs
WE SAVED \$2.5 MILLION IN LANDFILL FEES



FOOD DONATIONS
26 TONS

All Weis Markets stores donate baked goods to local food pantries, churches and food banks. In addition, we donate reclaimed goods to local charities. In 2016, Weis expanded the donation program in the Maryland store market, working with the Maryland food bank and collecting meat to donate to local organizations. All our stores donate food back to the communities we serve.



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Food Waste Management

- 75% of total waste is food waste
- Weis follows the EPA Food Waste Hierarchy:
 - Rework/markdown sales
 - Every store donates baked goods
 - Over 40 stores donating meat
 - Donations stay in the local community
 - 75 stores composting in 2016
 - Expansion into MD in 2017
 - “Closing the Loop!” with compost sales in stores



• What makes success?

- Involve leadership from all levels and facilitate buy-in from Senior Team
- Educate all Associates
- Inform the customers of efforts
- Do your homework – show a positive business case
- Build on proven programs
- Establish yourself as an expert
- Say “Thank You!”



Corporate Sustainability Report available on Weis website:
<https://www.weismarkets.com/about-weis/sustainability/>

